With a World of Gifts *to choose from they selected* FURNITURE

A GIFT for the home! What pleasant possibilities, what delightful anticipations! Rare, indeed, is the present that brings so much lasting satisfaction; so much permanent pleasure. And after all, isn't a gift of furniture the most logical, the most enduringly profitable of all investments?

Good furnishings are more than mere merchandise. They are elements that make our dreams come true; a constant source of inspiration, and a definite aid to advancement. Thus, the saying: "First—furnish your home," is indeed sound counsel.

In this modern age you are judged by the appearance of your home. Scanty, inappropriate furnishings do you a real injustice; they give your guests an unfavorable impression that even your gracious manner and clever conversation cannot offset.

And it is so easy—so simple, to turn this handicap into a real help; to make home furnishings speak in your favor. Just a few new pieces, carefully selected, will "dress up" your home and make a world of difference.

How about one or two occasional chairs, to replace those old-fashioned ones that have served their day? A new davenport, perhaps, or some attractive floor coverings; new furnishings for the sun parlor and breakfast nook; a modern, comfortable suite for the spare bedroom; an entire dining suite of enduring design. These are things within the scope of even a modest Family Budget. And what a difference they will make!

The money you put into modern furnishings is not an expense. It is a sound investment that brings dividends of delight. But dressing up your home is more than a matter of personal satisfaction. Those new acquaintances you wish to make—those interesting, worthwhile people you want to know—will judge *you* by what your rooms reveal. What your furnishings say about you, depends entirely upon what you *do* about them.

And to furnish a home so that it keeps pace with your position is simpler than you think. You can have this home of your dreams right now without years of weary waiting. For the modern method of buying furniture lets you have it right away.

FREE-BOOKLET

tells how to furnish your home, on surrender of this coupon at any store where the above emblem is displayed, bearer will receive one copy of this interesting 24-page color-illustrated booklet.

Name.....

Address.....

Leading Home Furnishing stores everywhere display the above emblem and redeem these coupons.